



Kelly Campbell  
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Dear To Whom It May Concerned,

I am very pleased to write this letter of reference on behalf of eXclusive Systems, LLC in my capacity as CEO of Exit Strategies, Inc. Exit Strategies, Inc is a recent start-up Educational Services and Consulting company that specializes in providing business education & development workshops, seminars and programs.

eXclusive Systems, LLC had been a strategic partner with my company for almost three years. I became familiar with their work when they helped us develop an upgraded website design in our infant stages. On that project, I was impressed their initiative, passion for education and vast technical knowledge. Time and again they demonstrated strong analytical and problem-solving skills, as well as a thorough understanding of the nuances of creating online engagement.

During the time that eXclusive Systems, LLC worked with me at Exit Strategies Inc., I have always been impressed by their outstanding diligence and technical aptitude. We have continued our working relationship and they have supported my company in building a successful, profitable brand on social media, managing our social media platforms, creating actionable goals for our never-ending revenue stream ideas, and a strategic plan to bring them into reality. eXclusive Systems, LLC's software and social media expertise has been an essential part of building this company from the ground up.

The owner of the company, JoAnn Marshall-Hobbs, is highly intelligent and very hard-working. She has tackled every project assigned to her company with enthusiasm and resourcefulness. She invariably understands exactly what a project is all about from the outset, and how to get it done quickly and effectively. She guarantees that the company consistently produces superior quality work, on time, and within budget targets. In my estimation, eXclusive Systems, LLC is a true example of the type of strategic partner that every organization wants: accountable and responsible, with a superior work ethic and a high degree of integrity.



In closing, I recommend eXclusive Systems, LLC very highly for any opportunity related to business development, social media technology and IT that involves complexity and creativity, with high quality requirements. If I may be of further assistance with regard to this recommendation, please contact me at (704)701-6791 or e-mail me at [info@kellycampbellinc.com](mailto:info@kellycampbellinc.com).

Sincerely,

*Kelly E Campbell*

Kelly Campbell

CEO

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